

CURRICULUM VITAE – DR ELANCA SHELLEY

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EDUCATION

2014	Graduate School of Business, University of Cape Town	Cape Town
	• Ph.D – “The Role that Courage Plays in an Experiential Learning Process”	
2007	Graduate School of Business, University of Cape Town	Cape Town
	• Smart Strategy (Short Course)	
2005	Graduate School of Business, University of Cape Town	Cape Town
	• Business Focused Project Management (Certificate)	
2004	Graduate School of Business, University of Cape Town	Cape Town
	• MBA (at the Executive Level)	
	• With the dissertation topic - Strategic Management in the South African Navy	
2004	Services SETA	Cape Town
	• Targeted Skills Development Facilitator (Accreditation through SSETA)	
2001	University of Stellenbosch, Business School	Cape Town
	• Senior Management Programme (Certificate)	
2000	South African Navy	Cape Town
	• Junior Staff and Warfare Course (Certificate)	
1996	South African Air force	Pretoria
	• Basic Communication Course (Certificate)	
1995	South African Army	Pretoria
	• Officer’s Course	
1992	South African Army - Danie Theron School of Armour	Potchefstroom
	• Military Intelligence Course – Processing Part 1	
1990	South African Army – South African Army Women’s College	George
	• Instructors Course (including instructional methods and design)	
1989	South African Army – South African Army Women’s College	George
	• Basic Military Training and Junior Leadership Course	

EXPERIENCE

NOVEMBER 2010 to DATE	Graduate School of Business, University of Cape Town	<i>Cape Town</i>
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SENIOR LECTURER (PERMANENT PART-TIME)

- Lecturer in Systems Thinking and Action Learning
- Course Convener for several Post Graduate Courses including:
 - 10 X AIM programmes either open programmes or customized (Certificate NQF level 5) (Namwater; AngloGold Ashanti, Group Five Construction),
 - 25 X PGDip programmes (Post Graduate Diploma – NQF Level 8) Open PGDip, including customized PGDip’s (clients include Group Five construction, AngloGold Ashanti, Services SETA, Events Industry, Oliver Thambo Fellowship Programme, Principals Academy)
 - 2 X MCom programmes (Masters programme; NQF level 9) (Management practice, specializing in Trade Law and Policy)

- 9 X non-accredited corporate leadership development programmes for amongs others FirstRand, Transnet, Namfisa

Highlights

- Being awarded my PhD in December 2014
- In my part-time appointment I am not required to publish, but I was the author of a case study for the EFMD Excellence in Practice Award - 2011

JUN 2015 TO JUN 2016

RenOrBuild Pty (Ltd)

Simon's Town

DIRECTOR

As a founding member of RenOrBuild, I was involved with the company registration, development of the strategic plan, marketing and general company administration.

JAN 2007 TO NOV 2010

Executive Solutions

Simon's Town

I started my own consulting business whilst I continued to work for Core Focus on a contract basis. In addition, I have worked on a contract basis for the University of Cape Town, Graduate School of Business as a course convener for Management Development Programmes. I conduct programme development in conjunction with corporate clients, develop timetables and I am the senior lecturer for systemic management practices and action learning. I am responsible for the monitoring and management of the academic development of students.

Since May 07, having facilitated the following programmes:

- 4 x AIM programmes (certificate) (Namwater, Public Sector, Metrorail and AngloGold Ashanti)
- 11 x PGDip programmes (Post Graduate) (clients include, services SETA, Tralac, Events Industry, Department of Public Enterprises)

Other Appointments:

- Co-opted member of the Advisory Board

As the owner of Executive Solutions, I am primarily involved as sub-contractor to selected consulting firms. Amongst others as Project Manager for the re-structuring of the Provincial Department of Transport and Public Works' Finance Branch.

JAN 2006 TO DEC 2007

Core Focus Pty (Ltd)

Cape Town

MANAGER – CAPE TOWN OFFICE

- Management of Core Focus project activities in the Western Cape.

Highlights

- Implementation for the South African Police Services custodianship regulations for immovable assets (functional analysis; organisational design, business process mapping; job design and evaluation; directives and delegations)
- The compilation of specifications for the implementation of a Business Management Information System for the Technical Assistance Unit of National Treasury. This project entailed the identification of key functions and business processes, process mapping and to determine the user requirements for the system.
- The development of a supply chain performance management framework for the Department of Public Works (DPW), as well as the design of a new supply chain management organisational structure for DPW. Developed an asset management plan for DPW in 2007.
- The development of a User Asset Management Plan for the South African Navy over the next 2 MTEF cycles.

APR 2004 TO DEC 2005

Council for Scientific and Industrial Research (CSIR)

Saldanha

PROJECT MANAGER: WESTERN AND EASTERN CAPE (NEW BUSINESS INITIATIVES)

- Key responsibilities included the implementation of new business initiatives in the Eastern and Western Cape.
- The management of projects in the Eastern and Western Cape.
- Mentoring to Construction Industry Contractors for the development of sustainable contractor enterprises.

Highlights

- The successful delivery of a project to convert an old hanger into a conference facility for 1000 people for Mrs Mbeki's (Then First Lady of South Africa) Young South African Women in Dialogue conference that took place in December 2004. (The project was planned and delivered in 4 weeks).
- The construction of a 240-seater enablement-training centre for the SA Navy (including the role-out of the IT system).
- The construction of new dormitories and ablutions for the SA Navy.

- I was appointed to manage the trial project for the Incubator Programme that was targeted at developing managerial skills for SMME in the Construction Industry. This was completed with a construction company on the West Coast.

JAN 2003 TO MAR 2004

South African National Defence Force

Saldanha

SO2 PLANNING AND PROGRAMMING (LIEUTENANT COMMANDER)

- Key responsibilities included the compilation of the annual budget and forecasting monthly expenditure patterns. Controlling the expenditure of the budget in terms of the business plan. Compiling quarterly reports in terms of outputs per objectives and actual expenditure versus planned expenditure.

Highlights

- Key successes included the analysis of the current expenditure control system in the Military Academy and identifying areas for improvement. The design, implementation and control of a new system for budget control compliant with the PFMA that is currently being implemented and will be implemented for the whole Joint Training Division in the Department of Defence.
- I was approach to form part of a development team that provided training to senior officers in the SANDF on resource management. My specific contribution was to develop and present the material on managing Service Agreements. This programme was presented at various stages to selected senior officers and managers in the SANDF.

JAN 1989 TO DEC 2003

South African National Defence Force (SA Army and SA Navy)

VARIOUS APPOINTMENTS MOVING THROUGH THE RANKS FROM STUDENT TO LUITENANT COMMANDER

- My Military career started with Basic Military Training at the Army Women's College in George where I was selected to join the Defence Force as an Instructor. After Junior Leadership Training, I remained at the College as an instructor until end 1992, after which I transferred to Group 1 HQ as an Intelligence Officer. In 1996 I transferred to the SA Navy and held the following positions:
- Public Relations Officer (1996 – 2000)
- Personal Staff Officer to the Flag Officer Commanding (2000 – 2003) at the same time:
 - Service Agreement Manager
 - Trial Officer
- SO2 Planning and Programming (Military Academy 2003 – 2004)

Highlights

- Selected to represent the South African National Defence Force Judo Team in various competitions - Competed in the 1992 SA Judo Championships – 2nd place.
- I received the Officer Commanding' award for excellence in sport.
- I was selected by the SA Defence Force Judo Association as the new instructor for the Advanced Self-defence course that was presented annually to students at SAAWCol.
- Selection to become an officer in the SANDF.

HOBBIES AND INTERESTS

- Health and Fitness (Cycling – road and MTB, Functional Training)
- Reading
- Gardening

REFERENCES

References are available on request.